

REPLAY it.COM

What is ReplayIt?

ReplayIt is a website that allows students and school community to share its story for the yearbook --- in pictures

IT'S LIKE FACEBOOK FOR YEARBOOK!

ReplayIt is a unique website just for you and your school. It's constantly updated with new photos – of people, events and activities from school –

Join in the fun by uploading your own photos of you, your friends, and anything you want to share with the school!

ReplayIt is a way for you to get involved in the process of telling the story of your school year and creating your school's yearbook. Any photo you upload to ReplayIt will be available to the yearbook staff to include in the yearbook.

You can upload and view...More pictures! See extra photos from the yearbook staff, other students and members of the school community.

Easily share yearbook pictures to Facebook, Twitter and via email and text message.

ReplayIt is available to everyone in the school community for the entire school year.

ReplayIt is brand new every school year – each year has its own unique story, so each year has its own unique ReplayIt site.

Who can sign up for a ReplayIt account?

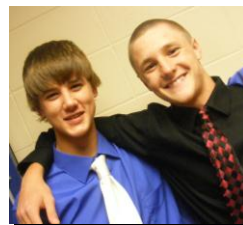
And how can you use it?

- Go to www.replayit.com

How do I find pictures on ReplayIt? Can I share pictures on ReplayIt?

ReplayIt is constantly being updated with new photos. Your ReplayIt school homepage has new photos in several categories – click on any of the photos to see more. You can also search for anything you are looking for – people, events, activities, and more. Or, click on any of the topics to the right of the search box.

Once you find pictures you like, you can click on the *Thumbs Up* icon to recommend it to others, or click on the *Star* to make it one of your favorites. You can also easily share the picture to your Facebook wall, to Twitter, via email or via text message. Simply click the *Share* icon beneath the photo and select how you want to share it.



• How do I upload to ReplayIt?

There are several ways to upload to ReplayIt. You can upload directly from your computer, from Facebook, or from Flickr. Click *Upload Now* [link to Upload Now] to get started. Then select which upload method you prefer, and choose which photos to upload. As the photos are uploading, add at least one tag to the photo – person, activity, event, category – and confirm the date. You can add as many tags as you want. Write a caption if you wish. Then click *Share With School*. The photos will be screened to make sure it is school appropriate, then appear on ReplayIt within a few minutes.

- If you prefer to wait to share the photos with your school, clicking *Share Later* after uploading will place the photos in *My Locker* [link to My Locker] which you can access in your profile.
- If you enter your phone number in your profile, you can even upload from via MMS from your cell phone.
- What about My Profile?
 - In *My Profile* [link to My Profile], you can view an Activity Feed to see recent activity on ReplayIt, view/edit your account information and notification settings, enter a quote, select icons, check out *My Locker* [link to My Locker] to view and share your uploads with the school, and access your Signatures.
- What are Signatures?
 - Signatures let you sign a picture and send it to a friend – capture that inside joke, preserve that funny story, record that memory. To send a signature to a friend, just find a picture you like, click the *Send Signature* icon in the lower right, write your signature, and send. You can also request a signature from a friend. Find the picture, click the *Request Signature* icon, enter your friend's name, and send. The signature request will appear in your friend's profile for them to complete and send back.

Safety and Security

- Is ReplayIt safe? How am I protected against inappropriate content on ReplayIt? What about cyber-bullying?
 - All images uploaded by the community are screened to ensure they contain content that is school appropriate. This screening checks for nudity, profanity, drugs, alcohol, inappropriate gestures, gang signs, violence and weapons. Content only appears on ReplayIt once it has passed this screen.
 - In addition, any school community member can Flag inappropriate content. The content is then immediately removed from the site. There are controls around the number of items any individual member can flag in a given time to protect against destructive behavior. To Flag an inappropriate piece of content, simply go to the image and click the *Flag* icon beneath the photo.
 - On the upload screen, users are also reminded of Pause Before You Post™ messaging which reminds them to consider the appropriateness of their content before uploading.
 - Users who repeatedly upload inappropriate content will have their site privileges revoked.
- How can I be sure this moderation approach will work? Who else is doing it this way?
 - Many well-known, trusted brands use a similar approach to moderate the user-generated content (ratings, reviews, photos) on their websites.
- What about access control and security? Can we limit who is able to access my school's content?
 - Only registered users of the site can view, upload, share and interact with content. To register, users must enter their name, email address, school affiliation, and create a password.

If you have any questions about this, see Ms. Gaspar

